

Your Patients are Much More Likely to Protect Themselves From the Flu With Your Support.

HELP PREVENT THE FLU: ENCOURAGE VACCINATION

Your relationship with your patients is one of trust and your conversations are impactful.

Please speak openly with your patients about vaccines to help them decide what protection is best for them.

- 1** Make a strong, declarative statement that your patient is due for a flu vaccine followed by safety information. Your recommendation decreases vaccine hesitancy.
- 2** Let your patients who choose to get a vaccine know where they can receive one and offer to complete it at the end of the visit whenever possible.
- 3** Consider creating standing orders so that others can vaccinate without your direct order.
- 4** Follow up with your patients to ensure they get vaccinated or are taking appropriate protective measures.
- 5** Address any questions or concerns your patients have using the Ask-Tell-Ask model.
- 6** Add a check-in about your patients' vaccine status after a routine event during each appointment.



Get more information!

To learn more tips about how to talk with your patients about vaccines, check out the **SHARE** method. It provides a structured approach to conversations and offers valuable insights for effective communication. Additionally, Ambetter's Fluvention program offers free resources to help encourage your patients to get their flu vaccine.

 **Questions?** For additional information and questions, please contact your provider relations representative.

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