

# Your Patients are Much More Likely to Protect Themselves From the Flu With Your Support.

## HELP PREVENT THE FLU: ENCOURAGE VACCINATION

**Your relationship with your patients is one of trust and your conversations are impactful.**

Please speak openly with your patients about vaccines to help them decide what protection is best for them.

- 1** Make a strong, declarative statement that your patient is due for a flu vaccine followed by safety information. Your recommendation decreases vaccine hesitancy.
- 2** Let your patients who choose to get a vaccine know where they can receive one and offer to complete it at the end of the visit whenever possible.
- 3** Consider creating standing orders so that others can vaccinate without your direct order.
- 4** Follow up with your patients to ensure they get vaccinated or are taking appropriate protective measures.
- 5** Address any questions or concerns your patients have using the Ask-Tell-Ask model.
- 6** Add a check-in about your patients' vaccine status after a routine event during each appointment.



### Get more information!

To learn more tips about how to talk with your patients about vaccines, check out the **SHARE** method. It provides a structured approach to conversations and offers valuable insights for effective communication. Additionally, Ambetter's Fluvention program offers free resources to help encourage your patients to get their flu vaccine.

**? Questions?** For additional information and questions, please contact your provider relations representative.

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