



# RxEffect<sup>®</sup> Incentive Payment for Adherence Measures

As part of a year-end push to improve medication adherence, Ambetter from Superior HealthPlan is offering an additional financial incentive (Incentive Payment Program) to its providers who use RxEffect to identify and take action in the following medication therapy areas:



**Diabetes**



**Blood Pressure**



**Cholesterol**

This Program Description is the governing document regarding the bonus amounts that a provider is eligible to earn under this Incentive Program.

## Definitions:

- ✓ **Adherence** is defined by the proportion of days covered (PDC). The PDC is “the proportion of days in the measurement period ‘covered’ by prescription claims for the same medication or another in its therapeutic category.” It is the total number of days that a member has medications on hand, divided by the number of days in the measurement period. Members are defined as adherent if they have a PDC  $\geq$  80%.
  - In order to track treated days consistently, it is important that eligible members fill their medication at a pharmacy or through home delivery using their health insurance card.


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**[AmbetterHealth.com/en/tx](https://AmbetterHealth.com/en/tx)**

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- ✓ **Missed Days** means the number of days an eligible member does not have prescription medication on hand to treat their chronic disease because the eligible member did not refill their medication on time. The incentive program uses “missed days” to measure adherence.
- ✓ **Bonus** means the additional reimbursement beyond the contract rates in the participation agreement a provider may receive. This is a separate bonus program that supplements — *but does not replace* — any other Plan programs or risk-based contracts in which providers may be enrolled.
- ✓ **Eligible Member** means a Plan member who meets the age, sex, and/or disease-specific criteria, and the enrollment and other technical criteria, set forth in the most recent Centers for Medicare & Medicaid Services (CMS) Health Insurance Exchange Quality Rating System (QRS) Measure Technical Specifications document.
- ✓ **Medication Adherence Measures**



**Diabetes\***

- **Common Medications include:**
  - Glyburide.
  - Metformin.
  - Januvia.
  - Ozempic.

*\*Members on insulin are not included.*


**Blood Pressure**

- **ACE-I examples:**
  - Lisinopril.
  - Zestril.
- **ARB examples:**
  - Losartan.
  - Diovan.
- **DRI examples:**
  - Aliskiren.


**Cholesterol**

- **Common Statins include:**
  - Atorvastatin.
  - Simvastatin.
  - Rosuvastatin.

- ✓ **Qualifying Member Therapy** means the three Medication Adherence Measures published in the most recent Health Insurance Exchange Quality Rating System (QRS) Measure Technical Specifications Notes document, namely (1) diabetes medication; (2) hypertension (renin-angiotensin system; RAS Antagonists); and/or (3) cholesterol (statins).

## Incentive Payment Program Criteria:

This Incentive Payment Program offers **a pre-determined dollar amount per Qualifying Member Therapy, depending on market** (maximum of <Dollar Amount> per member depending on number of therapy areas and market). This program occurs August 2025 or date of program launch, through December 2025. The bonus is based on eligible members getting their last medication fill for end-of-year adherence, and is broken into two categories:

- 1** “90-Day Conversion” — The bonus icon will appear for member therapies converted from a 30-day fill to a 90-day fill that makes the eligible member adherent for that therapy in 2025.
- 2** “Last Fill” — The bonus icon will appear for Eligible Member therapies that need one fill to meet the eligible member’s adherence goals for that therapy in 2025.

Bonus eligibility is dynamic and will be updated weekly. **Please note:** While a Qualifying Member Therapy may be eligible for each of the bonus types through year-end, only one bonus will be active at a time and therefore only one bonus will be paid per therapy.

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## Incentive Payment Program Eligibility

You must take the following steps to receive your bonus:

- ▶ Visit **RxEffect.com** to review the Qualifying Member Therapies eligible to receive a bonus. The patient list must be viewed while the therapy is eligible to receive a payment.
- ▶ Help ensure the eligible member meets adherence criteria by filling out a pharmacy claim through their prescription benefit (without a claim reversal) for that therapy area while eligible for the bonus (displaying the bonus icon).

## How to Identify Bonus Opportunities in RxEffect

The RxEffect features below will help you improve your adherence population and start earning incentives.

The screenshot shows the RxEffect web application interface. The top navigation bar includes 'Home', 'Patients', 'Reports', 'Resources', and 'Management'. The 'Patients' tab is active. Below the navigation bar, there are tabs for 'Priority List', 'Favorites', 'Appointment Agenda', 'Bonus', and 'Statin Rx'. The 'Bonus' tab is selected. On the left, there are filter options: 'Add Filters' with a plus icon, and radio buttons for 'Default', 'Saved', and 'Custom'. On the right, there are buttons for 'Download Reports', 'Print List', 'APPLY FILTERS', 'CLEAR FILTERS', and 'SAVE FILTERS'. The main content area displays a table with columns: 'NAME', 'OPPORTUNITIES', 'NOTICES', and 'CONTACT STATUS'. Two patient rows are visible. The first row has a 'PRIORITY' label and a 'BLOOD PRESSURE' tile (0 of 73 days missed, Refill By: 01-18) and a 'CHOLESTEROL' tile (0 of 73 days missed, Refill By: 01-18) which is highlighted with an orange box and contains a dollar sign icon. The second row has a 'PRIORITY' label and a 'CHOLESTEROL' tile (0 of 71 days missed, Refill By: 01-24) which is highlighted with an orange box and contains a dollar sign icon, and a 'DIABETES' tile (0 of 71 days missed, Refill By: 01-24) which is highlighted with an orange box and contains a water drop icon. The 'NOTICES' column shows 'Appointment Agenda' and '30 to 90 Day Rx'. The 'CONTACT STATUS' column shows 'Not Contacted' for both patients.

- **Priority List:** The priority list ranks patients based on their likelihood of becoming adherent and responding to an intervention, bonus eligible opportunities and patients will exist in this list among other prioritized patients.
- **Bonus Icon:** Select high-priority patients who are eligible for an additional bonus will be represented by a dollar sign on the therapy tile. **If a patient has a bonus icon on each adherence therapy, you can earn up to three bonuses for that eligible member.**
- **Bonus List:** Click on this list to show all bonus-eligible patients for the current calendar year.
- **Missed Days:** Keep patients under their targeted number of missed days on each therapy tile and they will be adherent for 2025.

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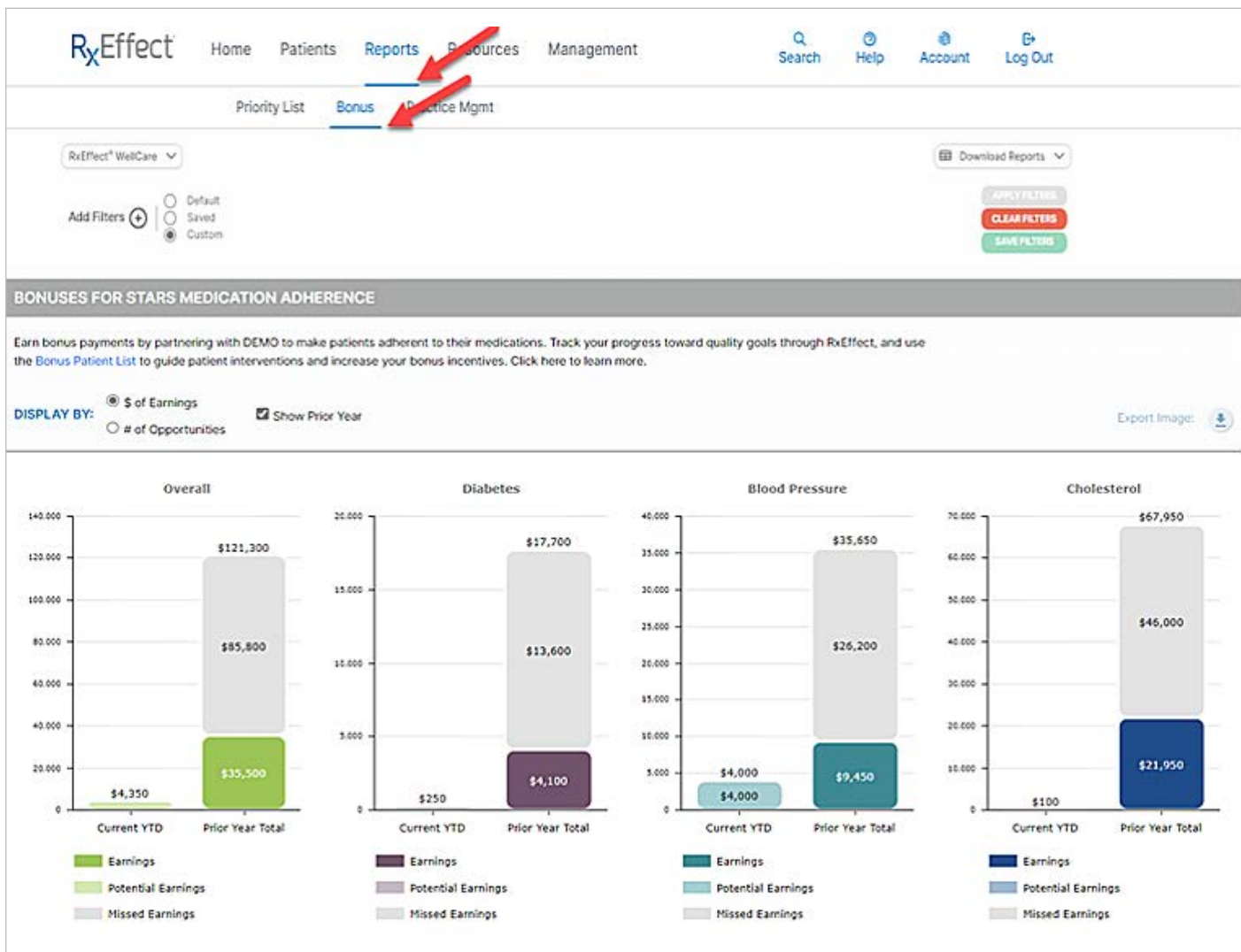


## Incentive Payment Program Payout

Incentive Payment Program payout will be included as a separate line item for 2025 supplemental payments distributed in May, 2026.

### View your Progress

Located in the Reports tab on RxEffect, this dashboard will show your completed Incentive Payment Program earnings and remaining potential. View these opportunities overall for a practice or filter to an individual provider. Reports will be updated daily as eligibility is updated.



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## Access to RxEffect

If you do not currently have access to **RxEffect**, please contact **help@RxEffect.com**. If you have questions about the bonus program, contact your health plan representative.

The Incentive Payment Program is for August, 2025 or date of program launch, through December, 2025.

## Disclaimers:

1. The Plan reserves the right to not pay any Bonus to a provider if the provider has received or retained an overpayment (any money to which the provider is not entitled), as determined by the Plan. In the event the Plan determines a provider has an overpayment, the Plan may offset the overpayment by any Bonus payment that may have otherwise been paid to the provider.
2. The Plan will determine if the requirements of the Incentive Payment Program are satisfied, and Bonuses paid under the Incentive Payment Program will be paid solely at the Plan's discretion. The Incentive Payment Program does not provide any right(s) to appeal a decision made in connection with the Incentive Payment Program.
3. Plan shall make no specific payment, directly or indirectly under a physician incentive plan, to a provider as an inducement to reduce or limit medically necessary services to an enrollee. This Incentive Payment Program does not contain provisions that provide incentives, monetary or otherwise, for withholding medically necessary care.
4. The Plan's Incentive Payment Program is discretionary and subject to modification due to changes in government health care program requirements, or otherwise.
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