

# Maternal Guidance Program



Ambetter from Arkansas Health & Wellness is committed to improving the health and well-being of pregnant members and new moms. The Maternal Guidance Program was designed to provide additional resources, tailored support, and continuity of care opportunities during all pregnancy and postpartum journeys.

## What Is the Maternal Guidance Program?

The Ambetter Maternal Guidance Program aims to provide you with support throughout your entire pregnancy and post-partum period. This program will provide an open line of communication between you and your assigned Ambetter Member Advocate. The Member Advocate can assist you with the following: appointment scheduling, food disparities, transportation, breast pumps, health and safety, or any other resources that will support your happy and healthy pregnancy.

## How to Enroll:

All pregnant and new moms are eligible for the Maternal Guidance Program. There are two ways to register for the program:

1. Complete a Notification of Pregnancy (NOP) form and return it to Ambetter. You can complete the NOP via one of two ways:
  - a. Log in to your member portal to inform us of your pregnancy at: [Member.AmbetterHealth.com](https://Member.AmbetterHealth.com), or
  - b. Contact the Member Services team at 1-877-617-0390 (TTY: 1-877-617-0392).
2. Once Ambetter has been notified of your pregnancy, an Ambetter Member Advocate will reach out to you and provide you with the opportunity to enroll in the Maternal Guidance Program.
3. You can register for a free gift by utilizing the QR code below. During the registration process, you will have the opportunity to indicate your interest in this program.



Scan the QR code  
to register!

## Additional Programs and Benefits for Pregnant Members and New Moms

- ▶ Start Smart for Your Baby®
- ▶ Healthy food deliveries at no cost through FarmboxRx
- ▶ Prenatal and postpartum education
- ▶ My Health Pays® rewards
- ▶ Local/virtual member baby showers\* Maternal goodie bags
- ▶ 24-hour Nurse Advice Line
- ▶ Aeroflow breast pumps
- ▶ Case Management program for moderate- to high-risk pregnancies